



KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

(Affiliated to Osmania University)

A Unit of Keshav Memorial Educational Society

3-5-1026, Narayanaguda, Hyderabad - 500029 Ph : 040 2322 4651, 8331029974

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ESTD. 1945

BBA Project work student list for the AY 2022-23

S. NO	ROLL NUMBER	NAME	TITLE
1	1110-20-684-001	AADILA SAIMANISH	STUDY ON MATURITY CLAIMING PROCEDURE OF LIC POLICY PERCEPTION OF THE POLICY HOLDER
2	1110-20-684-002	AASTHA GUPTA	MUTUAL FUNDS (A CASE STUDY ON ICICI PRUDENTIAL)
3	1110-20-684-003	AKKALADEVI ROHATI	A STUDY ON CUSTOMER SATISFACTION RELATING TO E-BANKING
4	1110-20-684-004	AKKANAPPELLI SHRESTA	A STUDY ON DIVIDEND POLICY
5	1110-20-684-005	ALAKUNTA DEEPAK	A STUDY ON ANALYSIS OF STOCK PRICE ON SELECTED INDUSTRIES
6	1110-20-684-006	ALISHETTY VIJAY	CUSTOMER SATISFACTION ON SBI AND HDFC - A COMPARATIVE STUDY
7	1110-20-684-007	AVUSALI SANTHOSHI	A STUDY ON NON-PERFORMING ASSETS OF PUBLIC AND PRIVATE SECTOR BANKS
8	1110-20-684-008	MIRZA OWAIZ BAIG	BRAND AWARENESS TOWARDS HERITAGE FOOD PRODUCTS
9	1110-20-684-009	BANDARI AJAY REDDY	A PROJECT REPORT ON THE GROWTH AND DEVELOPMENT OF E-SPORTS IN INDIA
10	1110-20-684-010	BATTAR SRI HARIPRIYA	A STUDY ON FOREIGN EXCHANGE RATE IN INDIA
11	1110-20-684-011	RAKESH BENA VENI	A ANALYTICAL STUDY ON CUSTOMER SATISFACTION
12	111-020-684-012	B. MANOJ KUMAR	A STUDY ON FINANCIAL PERFORMANCE OF HDFC BANK
13	1110-20-684-013	BUKKA SREE VAISHNAVI	A STUDY ON MERGER AND ACQUISITION OF JAGUAR LAND ROVER BY TATA MOTORS
14	1110-20-684-014	B VAMSHI KRISHNA	A COMPARATIVE STUDY ON PREFERENCE OF NSE AND BSE
15	1110-20-684-015	SEHWAG CHINTHAPALLI	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS MOBILES
16	1110-20-684-016	D SHIVA KUMAR	A STUDY ON MICRO FINANCE
17	1110-20-684-017	D.VAISHNAVI	CREDIT RISK MANAGEMENT
18	1110-20-684-018	ERROLLA SHIVANI	A FINANCIAL ANALYSIS OF RELIANCE INDUSTRY LTD


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19	1110-20-684-019	ETTA NAGALAKSHMI	A STUDY ON TECHNOLOGY ADOPTION PERTAINING TO BANK CUSTOMERS
20	1110-20-684-020	SHASHANK REDDY	PRODUCT PROMOTION
21	1110-20-684-021	GOLLAPUDI S S PRATIBHA	VENTURE CAPITAL FINANCE
22	1110-20-684-022	GUNTI PAVAN KUMAR	WORKING CAPITAL MANAGEMENT
23	1110-20-684-023	JATOTH ARUN KUMAR	CUSTOMER TRUST AND LOYALTY
24	1110-20-684-024	K. AKSHAYA RISHITHA	CONSUMER BUYING BEHAVIOUR ON D-MART AND BIG BAZAAR- COMPARATIVE STUDY
25	1110-20-684-025	K MADHAN KUMAR	A STUDY ON CUSTOMER STUDY MANAGEMENT OF MARUTI SUZUKI
26	1110-20-684-026	KOLLA KESHAV	A COMPARATIVE STUDY ON THE CUSTOMER SATISFACTION BETWEEN SWIGGY AND ZOMATO
27	1110-20-684-027	KOMMULA ARAVIND	CUSTOMER TASTE AND PREFERENCE
28	1110-20-684-028	KONDOJU YUVATEJA	PROFITABILITY ANALYSIS OF VR ENGINEERING WORKS
29	1110-20-684-029	KEZIA	RETAIL DISTRIBUTION ON BAJAJ ELECTRONICS AND RELIANCE DIGITAL - COMPARATIVE STUDY
30	1110-20-684-030	K. RADHA KRISHNA	A STUDY IMPACT OF ONLINE SHOPPING ON RETAIL OUTLETS
31	1110-20-684-031	KUTCHIBOTLA MANI DHANUSH	A STUDY ON THE EFFECTS AND ADVANCEMENTS OF DIGITAL MARKETING IN THE MODERN ERA
32	1110-20-684-032	KYATHAM HARIKA	A STUDY ON POLICY HOLDERS PREFERENCE TOWARDS LIFE INSURANCE POLICY OF SELECTED LIC COMPANIES IN HYDERABAD
33	1110-20-684-033	MAYRALAGADDA HANSA REKHA	A STUDY ON DIGITAL MARKETING SERVICES - A CASE STUDY OF DOCWITHYOU TECHNOLOGIES PVT LTD
34	1110-20-684-034	MOHAMMED ASLAM	
35	1110-20-684-035	MD MADANI AZAM	HYUNDAI'S BRAND MANAGEMENT : A CASE STUDY OF BRAND AWARENESS AND CUSTOMER PERCEPTION

V. Senthil
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36	1110-20-684-036	MOHAMMED UMER AHMED	SYSTEMATIC RISK ANALYSIS OF SELECTED INDIAN BANKS
37	1110-20-684-037	MUDHIGONDA AKHILA	A STUDY ON SOCIAL MEDIA NETWORKING
38	1110-20-684-038	MUNUKUNTLA SANJANA	A STUDY ON PERCEPTION TOWARDS INVESTMENT IN CRYPTO CURRENCY
39	1110-20-684-039	NADDIPALLY RUKMINI	A CASE STUDY OF INVENTORY MANAGEMENT AT TVS MOTOR COMPANY
40	1110-20-684-040	NALAMASA RAHUL	A COMPANY STUDY OF SELECTED INDIAN AND FOREIGN MUTUAL FUNDS
41	1110-20-684-041	N.INDU	A STUDY ON CUSTOMER PERCEPTION TOWARDS OTT PLATFORMS
42	1110-20-684-042	PAIDI SRI ROHAN	CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING PLATFORMS
43	1110-20-684-043	PALVAI BHARATH	A STUDY ON PUBLIC SECTOR BANK
44	1110-20-684-044	PINAPALA VAISHALI	FINANCIAL STATEMENT ANALYSIS
45	1110-20-684-045	PURMA LOKESH	A STUDY ON AI IN PERSONALISED EXPERIENCE
46	1110-20-684-046	RENDLA POORNACHANDAR	A STUDY ON SALES AND SERVICE
47	1110-20-684-047	RYAKALA SRAVANI	A STUDY ON LOANS THROUGH MOBILE APPLICATIONS
48	1110-20-684-048	SAMA TARANNUM	A COMPATIVE STUDY ON FINANCIAL PERFORMANCE OF PUBLIC AND PRIVATE SECTOR BANKS
49	1110-20-684-049	SANEM VENU GOPAL GOUD	A STUDY ON REVERSE MORTGAGE SCHEME IN INDIA
50	1110-20-684-050	S.SHARUN KUMAR	DIVIDEND DECISION - COMPARITIVE STUDY ON DIVIDEND DECISION FOR THE LAST NINE YEARS OF ICICI AND KOTAK MAHINDRA BANK
51	1110-20-684-051	SYED HABEEB	A STUDY ON COVID-19 IMPACT ON UNEMPLOYMENT IN INDIA
52	1110-20-684-052	TAGRE PRANEETHA	IMPACT OF ADVERTISING ON (NIKE) AND (ADIDAS) CUSTOMERS - A COMPARATIVE STUDY ANALYSIS
53	1110-20-684-053	THADISHETTY SADWIK GUPTHA	A STUDY ON FINANCIAL PERFORMANCE OF MARICO LTD


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54	1110-20-684-054	THUMMALA ANUSHA	IMPACT OF MICROFINANCE ON WOMEN ENTREPRENURSHIP WITH REFERENCE TO RURAL REGIONS
55	1110-20-684-055	THUMMALA RAVITEJA	AN ANALYSIS OF DISTRICT CENTRAL COOPERATIVE BANKS
56	1110-20-684-056	TUSHAR JOHARI	A STUDY ON DIGITAL PAYMENT IN INDIA
57	1110-20-684-057	UPPARI AJAY	A STUDY ON SECURITY ANALYSIS OF INVESTMENT DECISION
58	1110-20-684-059	VALABOJU PRIYANKA	A STUDY ON START-UP MANAGEMENT WITH REFERENCE TO NYKAA COMPANY
59	1110-20-684-060	YAMJALA ADARSH	A STUDY ON PERCEPTION TOWARDS MOTOR INSURANCE AT BAJAJ ALLIANZ

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